

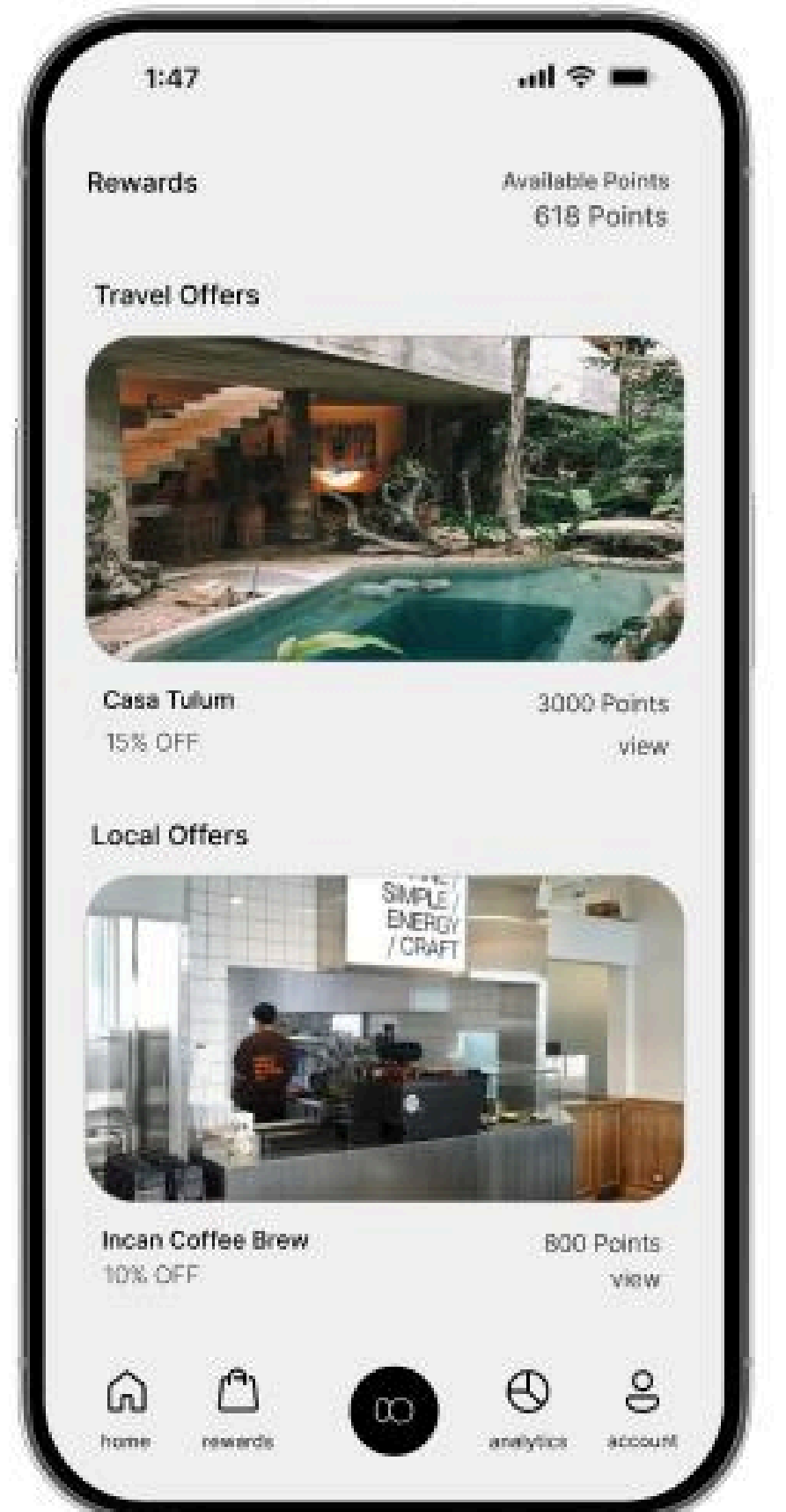
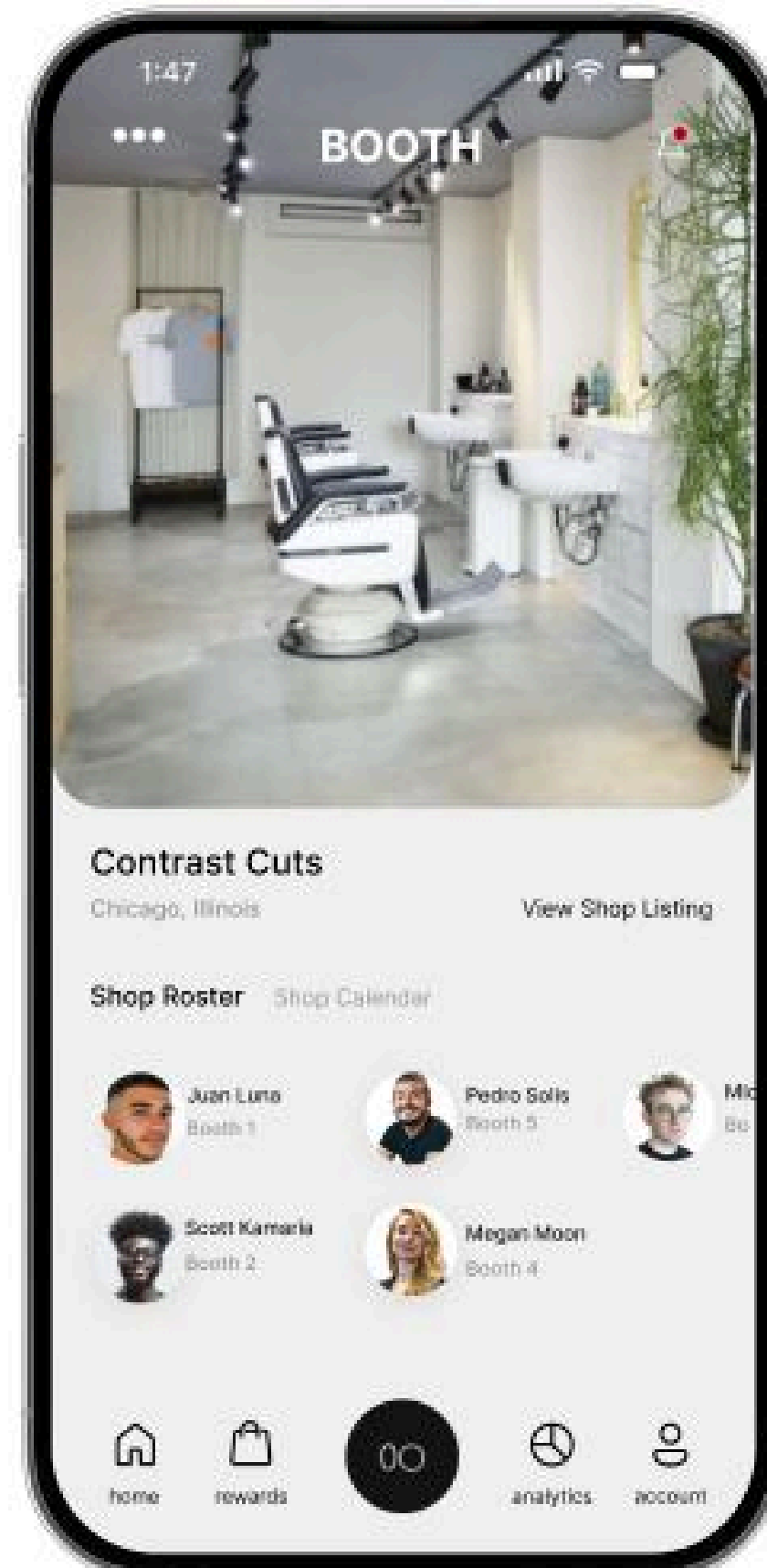
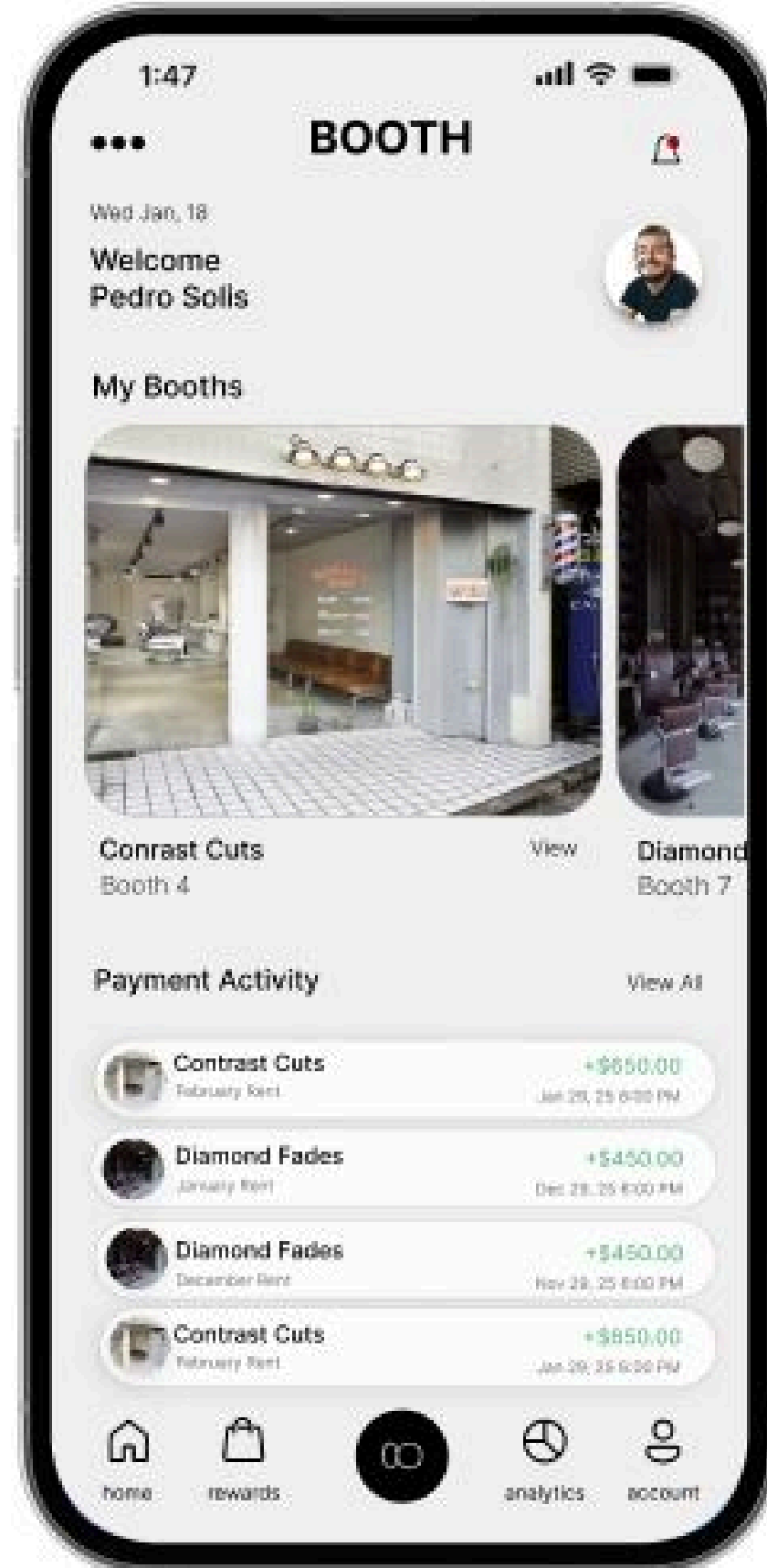
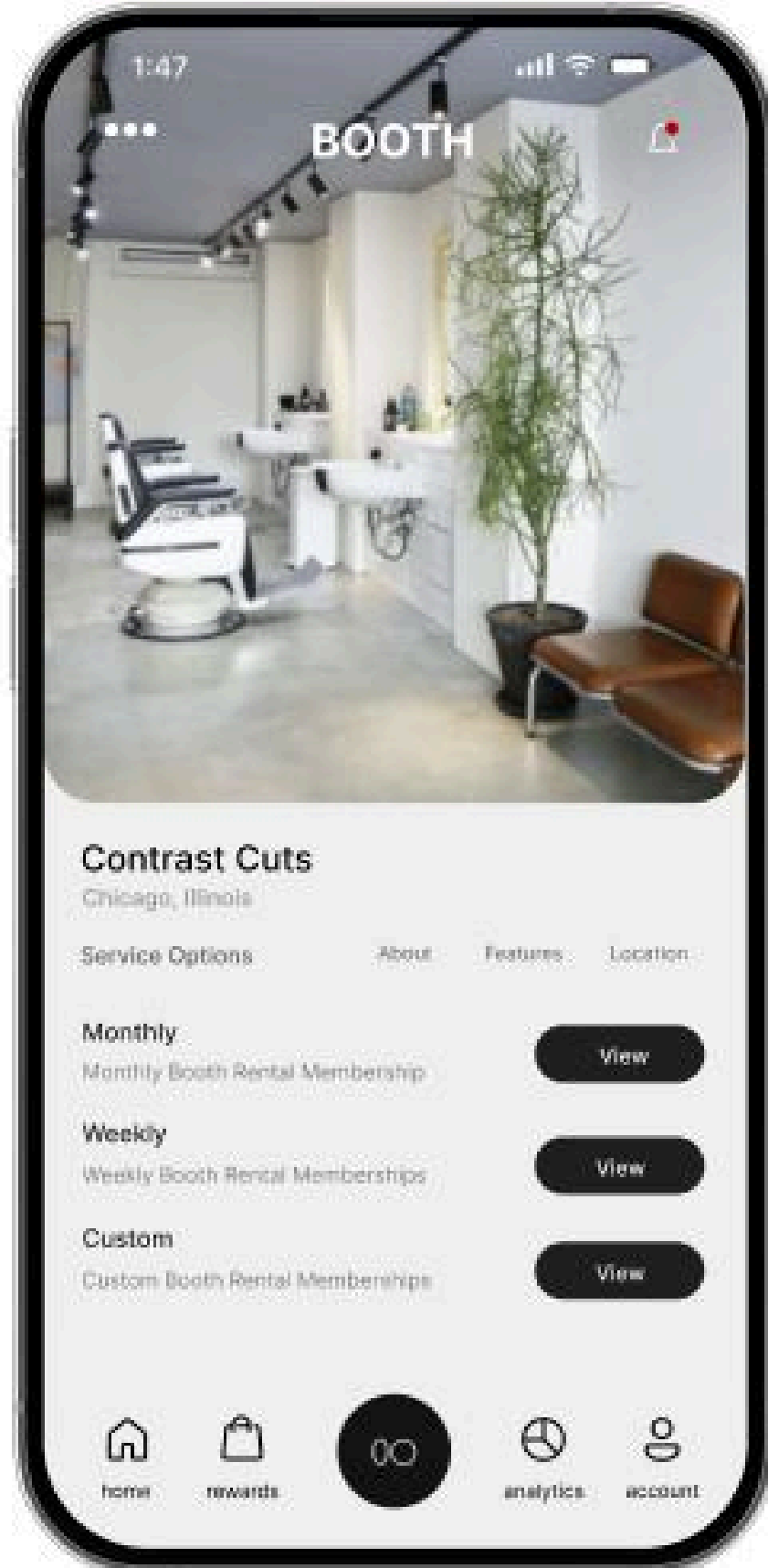
 **BOOTH**
Barbershop Technology

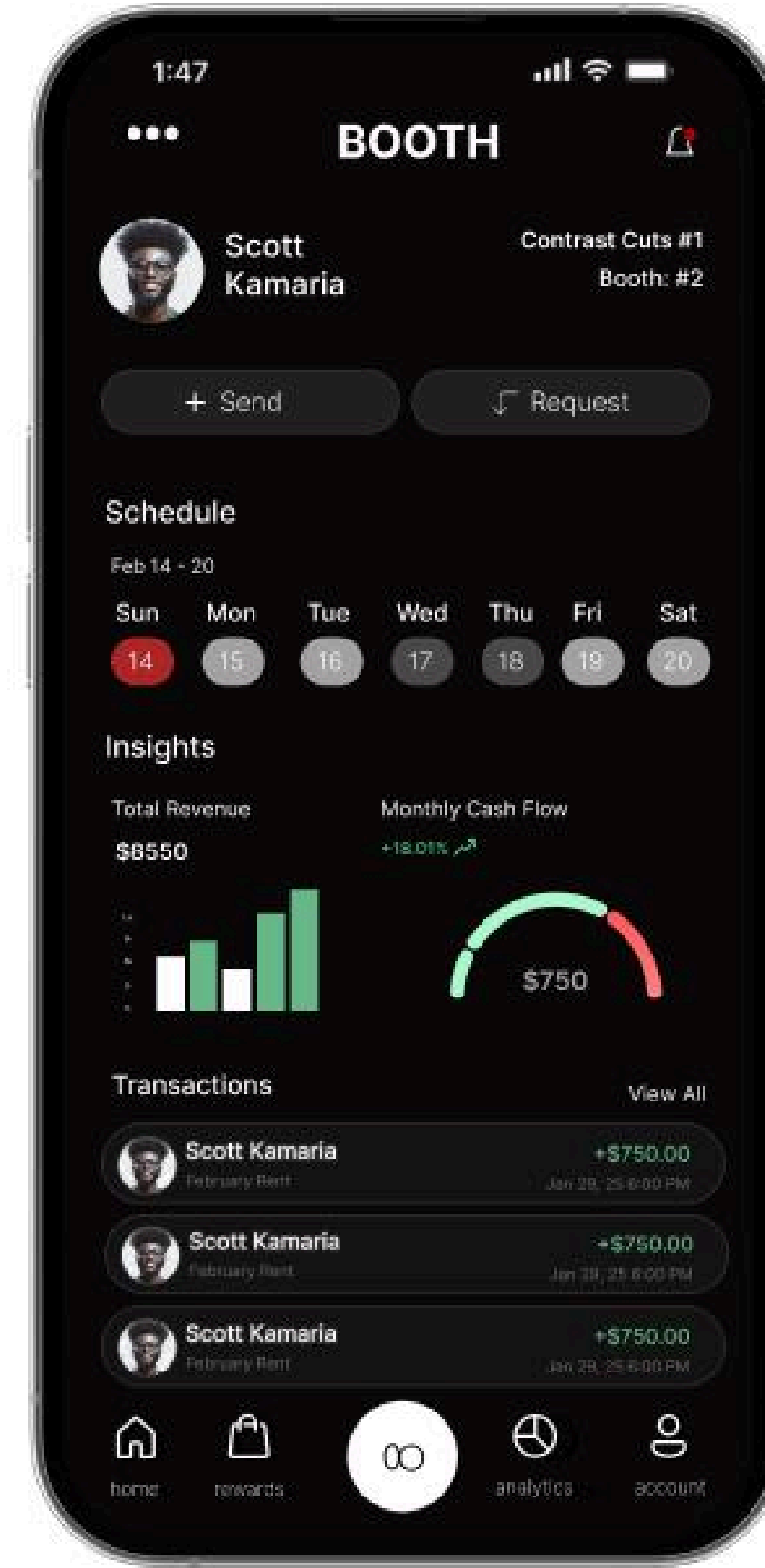
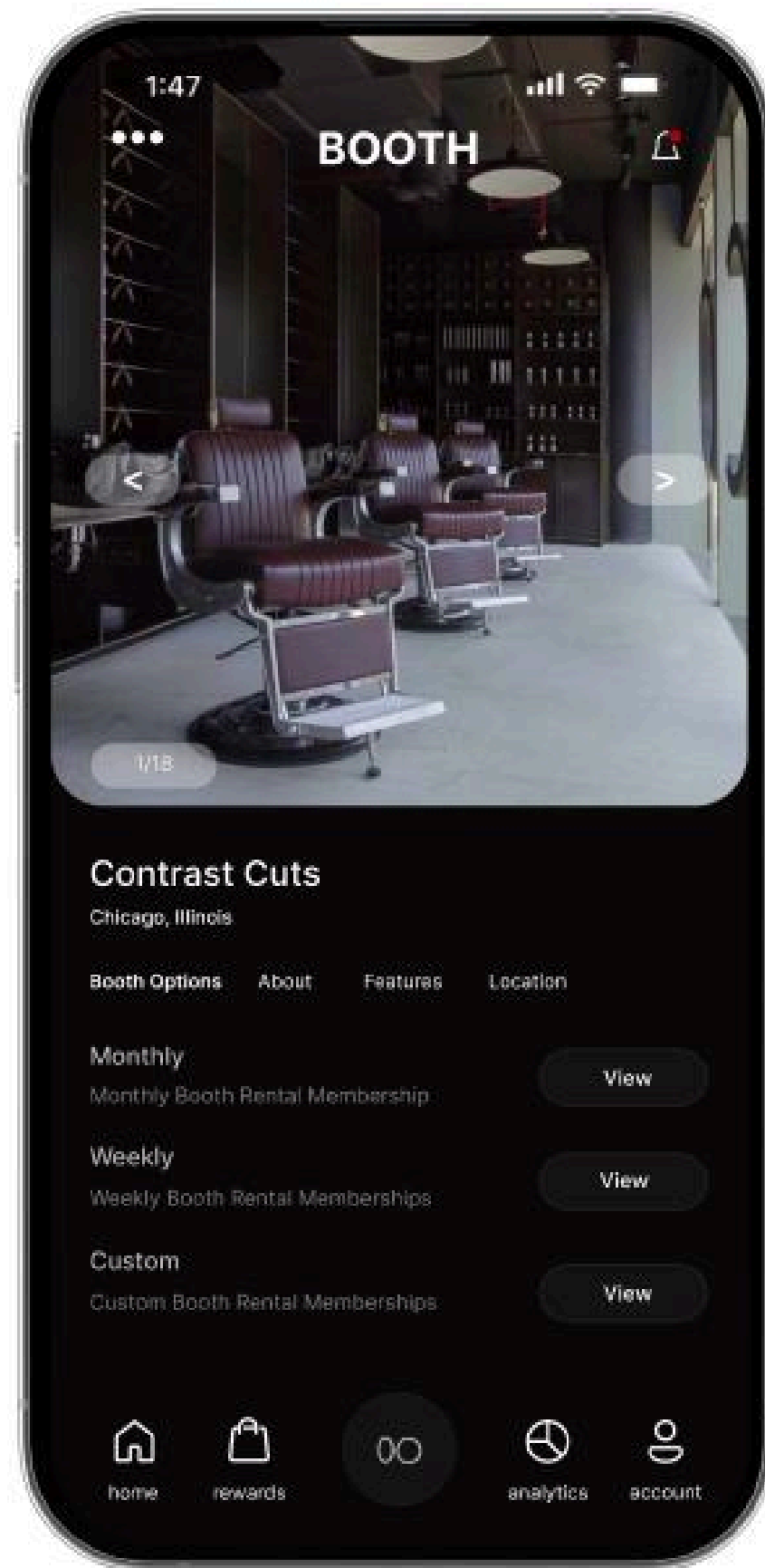
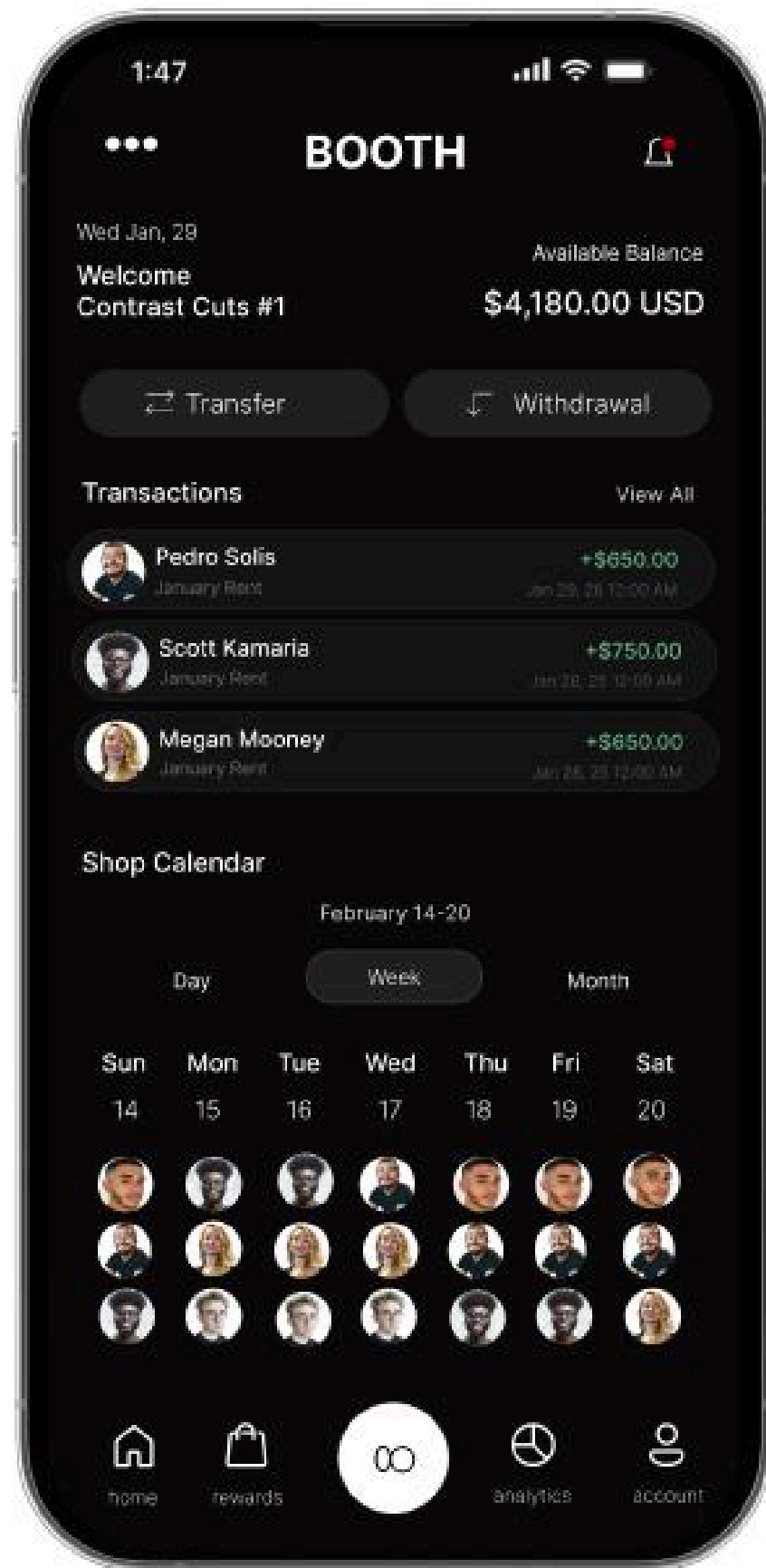
BOOTH

BOOTH is a next-generation platform redefining the booth rental model in the barbering industry. By introducing Booth-as-a-Service (BaaS), BOOTH will transform how barbers and shop owners connect—offering an innovative solution that standardizes, and modernizes the barbershop booth rental experience. With a focus on control and connectivity, BOOTH will be the new foundation for a stronger, more efficient barbershop booth rental experience

Booth rental is the standard in barbershops, but managing them is outdated and inefficient. Barbershop owners struggle with payments tracking, managing schedules, and filling vacant booths, while barbers lack a intuitive and modern approach to find and rent chairs. Despite the industry's growth, there is no modern platform designed to streamline booth rentals, discovery, payments and operations

BOOTH is a first-of-its-kind platform that redefines what it means to work for and own a barbershop. BOOTH will be eliminating the inefficiencies experienced inside barbershops running booth rental model today. It will enable barbershops to track, list and manage available booths, while barbers gain access to flexible rental terms, credit card ready payments, and a dynamic booking and discovery experience.





Barbershop Business Management:

Focus on what barbershop owners need. Less friction in rental payments, **optimized organization** in their operations.

Incentivize Shops and Barbers:

Barbers and barbershops would commit when their money is giving them incentives and access to community rewards - build on **strategic partnerships**.

Early Adopters:

Position ourselves as the go-to barbershop management standard to the **incoming generation** of shop owners.

Unique Differentiator:

Purpose-built for barbershop owners and barber booth renters—unlike Booksy, The Cut, or Squire, which are 3 competitors in the appointment and payment space...

(Potential for synergetic ecosystem)

(Potential for synergetic ecosystem)

We have the opportunity to integrate with leading barbershop booking platforms like Booksy, The Cut, and Squire, creating a connected ecosystem that benefits all users through seamless interoperability.



Market Size

The U.S. barber shop industry was valued at approximately \$5.8 billion in 2024, reflecting a 2.7% increase from the previous year.

Trends

The barber industry is shifting towards digital solutions, with increased adoption to enhance customer experience. This trend reflects the industry's need to modernize in an overlooked landscape.

Market Entry

Thousands of independent barbershops opening yearly, ready and waiting for solutions to standardize their operations.

Average Barbershop Revenue

An typical barbershop with 6 chairs generates \$54,000 annually, while larger shops with 12 or more chairs can generate over \$108,000 per year from booth rentals

Average Barber Booth Rental Cost

On average, each barber pays \$750 per month, totaling \$9,000 annually, in booth rent..

<i>Feature</i>	<i>BOOTH</i>	Booksy	Squire	The Cut
<i>Booth Rental Management</i>	✓	✗	✗	✗
Barbershop Discovery	✓	✗	✗	✗
Flexible, On-Demand Rentals	✓	✗	✗	✗
Full Business Suite for Barbershops	✓	✗	✓	✗

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 **BOOTH**